

UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on DDU-GKY: Deen Dayal Upadhyay Gramin Kaushalya Yojan



Presentation created by

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> Source: DDU-GKY Website

➤ Link: http://ddugky.gov.in/

INTRODUCTION OF DDU-GKY

- The Ministry of Rural Development (MoRD) announced the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) Antyodaya Diwas, on 25th September 2014.
- DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth.

> The Mission Coordinator: Ministry of Rural Development, Government of India

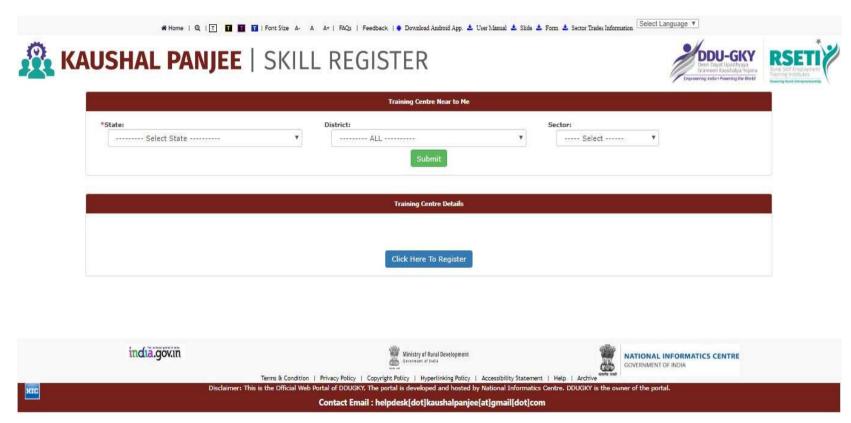
INTRODUCTION OF DDU-GKY

- > DDU-GKY is uniquely focused on rural youth between the ages of 15 and 35 years from poor families.
- As a part of the Skill India campaign, it plays an instrumental role in supporting the social and economic programs of the government like the Make In India, Digital India, Smart Cities and Start-Up India, Stand-Up India campaigns.
- Dover 180 million or 69% of the country's youth population between the ages of 18 and 34 years, live in its rural areas. Of these, the bottom of the pyramid youth from poor families with no or marginal employment number about 55 million.

OBJECTIVE OF DDU-GKY

- DDU-GKY is uniquely placed in the skill training eco-system of the country. Through its parent program of Aajeevika, it has access to numerous Self-Help Groups (SHGs) across the country where the members not only facilitate in mobilization but also in ensuring attendance, facilitating village or community level participation and monitoring progress at regular intervals.
- It is also connected with rural Employment schemes like the MGNREGA, has credible access to Gram Sabhas and Gram Panchayat through its sister agencies and an experiential knowledge spanning over decades of running successful programs in the hinterland.
- This ensures that DDU-GKY can facilitate you to access and mobilize a large number of committed youth to training centres.

REGISTER ON KAUSHALYA PANAGEE DDU-GKY & RSETI

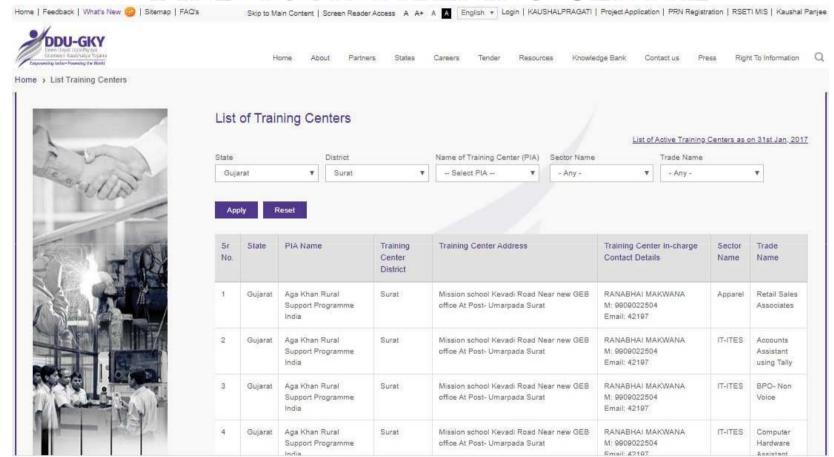


Website Link: https://kaushalpanjee.nic.in/ddugky/ekaushal

Click on Register & Fill the Details for candidate's registration

JOIN DDU-GKY

FIND YOUR TRAINING CENTRE



Website link: http://ddugky.gov.in/list-training-centers

ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- > Step 1: Visit and meeting with near by DDU-GKY Training Centre understand the benefits in employment generation system by DDU-GKY Scheme.
- > Step 2: Conduct surveys and identify the need of Rural Youth Employment in UBA adopted villages.
- Step 3: Work with District Employment Office, Gram Panchayat & Taluka Pnachayat / District Panchayat Department for implementation of DDU-GKY scheme in adopted UBA Village cluster.

For more details visit:

- 1. DDU-GKY Centre in your District
- 2. District Employment Office,
- 3. District Industrial Centre,
- 4. Gram Talati / Taluka Panchayat / District Panchayat

The details are also available on DDU-GKY Website:

Link: http://ddugky.gov.in/

- 1. Annexure I Orientation
- 2. Annexure II 2.2POLICY_GUIDELINES_DDUGKY-Final

For any query mail to: pmstp.glpc@gmail.com

CONTACT INFORMATION

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THANK YOU

UNNAT HO!!!