



UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on DDU-GKY: Deen Dayal Upadhyay Gramin Kaushalya Yojan



Presentation created by

- Team Saathi (Government Schemes Implementation), UBA Cell, SVNIT, Surat
- **Source:** DDU-GKY Website
- **Link:** <http://ddugky.gov.in/>



INTRODUCTION OF DDU-GKY

- **The Ministry of Rural Development (MoRD) announced the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) Antyodaya Diwas, on 25th September 2014.**
- **DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth.**
- **The Mission Coordinator: Ministry of Rural Development, Government of India**



INTRODUCTION OF DDU-GKY

- **DDU-GKY is uniquely focused on rural youth between the ages of 15 and 35 years from poor families.**
- As a part of the Skill India campaign, it plays an instrumental role in supporting the social and economic programs of the government like the Make In India, Digital India, Smart Cities and Start-Up India, Stand-Up India campaigns.
- Over 180 million or 69% of the country's youth population between the ages of 18 and 34 years, live in its rural areas. Of these, the bottom of the pyramid youth from poor families with no or marginal employment number about 55 million.




OBJECTIVE OF DDU-GKY


- DDU-GKY is uniquely placed in the skill training eco-system of the country. Through its parent program of Aajeevika, it has access to numerous Self-Help Groups (SHGs) across the country where the members not only facilitate in mobilization but also in ensuring attendance, facilitating village or community level participation and monitoring progress at regular intervals.
- It is also connected with rural Employment schemes like the MGNREGA, has credible access to Gram Sabhas and Gram Panchayat through its sister agencies and an experiential knowledge spanning over decades of running successful programs in the hinterland.
- **This ensures that DDU-GKY can facilitate you to access and mobilize a large number of committed youth to training centres.**




REGISTER ON KAUSHALYA PANAGEE DDU-GKY & RSETI

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 **KAUSHAL PANJEE** | SKILL REGISTER




 **DDU-GKY**
Deen Dayal Upadhyaya
Grameen Kaushalya Yojana
Empowering India • Powering the World

 **RSETI**
Rural Self Employment
Training Institutes
Powering Rural Entrepreneurship

Training Centre Near to Me

*State: District: Sector:

Training Centre Details

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Contact Email : [helpdesk@kaushalpanjee\[at\]gmail\[dot\]com](mailto:helpdesk@kaushalpanjee[at]gmail[dot]com)

Website Link: <https://kaushalpanjee.nic.in/ddugky/ekaushal>

Click on Register & Fill the Details for candidate's registration



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List of Training Centers

List of Active Training Centers as on 31st Jan. 2017

State: District: Name of Training Center (PIA): Sector Name: Trade Name:

Apply Reset

Sr. No.	State	PIA Name	Training Center District	Training Center Address	Training Center In-charge Contact Details:	Sector Name	Trade Name
1	Gujarat	Aga Khan Rural Support Programme India	Surat	Mission school Kevadi Road Near new GEB office At Post- Umarpada Surat	RANABHAI MAKWANA M: 9909022504 Email: 42197	Apparel	Retail Sales Associates
2	Gujarat	Aga Khan Rural Support Programme India	Surat	Mission school Kevadi Road Near new GEB office At Post- Umarpada Surat	RANABHAI MAKWANA M: 9909022504 Email: 42197	IT-ITES	Accounts Assistant using Tally
3	Gujarat	Aga Khan Rural Support Programme India	Surat	Mission school Kevadi Road Near new GEB office At Post- Umarpada Surat	RANABHAI MAKWANA M: 9909022504 Email: 42197	IT-ITES	BPO- Non Voice
4	Gujarat	Aga Khan Rural Support Programme India	Surat	Mission school Kevadi Road Near new GEB office At Post- Umarpada Surat	RANABHAI MAKWANA M: 9909022504 Email: 42197	IT-ITES	Computer Hardware Assistant

Website link: <http://ddugky.gov.in/list-training-centers>



ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- **Step 1:** Visit and meeting with near by DDU-GKY Training Centre understand the benefits in employment generation system by DDU-GKY Scheme.
- **Step 2:** Conduct surveys and identify the need of Rural Youth Employment in UBA adopted villages.
- **Step 3:** Work with District Employment Office, Gram Panchayat & Taluka Pnachayat / District Panchayat Department for implementation of DDU-GKY scheme in adopted UBA Village cluster.



For more details visit:

- 1. DDU-GKY Centre in your District**
- 2. District Employment Office,**
- 3. District Industrial Centre,**
- 4. Gram Talati / Taluka Panchayat / District Panchayat**

The details are also available on DDU-GKY Website:

Link: <http://ddugky.gov.in/>

- 1. Annexure I Orientation**
- 2. Annexure II 2.2POLICY_GUIDELINES_DDUGKY-Final**

For any query mail to : pmstp.glpc@gmail.com



CONTACT INFORMATION

UNNAT BHARAT ABHIYAN

Participating Institute SVNIT Surat

Er. Jaydip N. Vora

UBA Manager

☎: +91 75674 24651

Dr. Shweta N. Shah

UBA Co-coordinator

☎: +91 99254 58497

Dr. Krupesh A. Chauhan

UBA Coordinator

☎: +91 97277 12357

Email Address: piuba@svnit.ac.in

Website: [http://svnit.ac.in/Unnat Bharat/](http://svnit.ac.in/Unnat_Bharat/)

Ph.: 0261 220 4303

Address: 307, New CRC, SVNIT, Ichchhanath, Dumas Road, Surat



THANK YOU

UNNAT HO !!!

